



Tampere Theatre Festival is the biggest and one of the most respected professional theatre festival in Northern countries. The festival has been running in Tampere, Finland since 1968. Tampere Theatre Festival takes place in the first whole week of August (**5.— 11.8.2019**) and lasts for one week. The festival has several programmes; Main programme, Programme Tent, Nocturnal Happening and OFF Tampere fringe. During the festival week there are also many professional seminars, trainings, workshops, and meetings.

What is OFF Tampere?

OFF Tampere fringe is open for all artists and performing groups who want to be part of Tampere Theatre Festival and perform at their own expense – amateurs and professionals alike. In 2019 OFF Tampere is organized for the 28th time in order! Every year approximately 50 groups take part in this fringe program with more than 100 performances. In the last few years OFF Tampere has provided the stage for a wide range of performing arts including circus, burlesque, stand up comedy, poetry, improvisation and traditional drama, comedy and summer theatre.

How can I participate?

To take part in OFF Tampere fringe, every group has to fill in a participation form.

The registration is open until 31.5.2019 and anybody who is interested, is welcome to join!

Please, note that when you participate in OFF Tampere program, **all costs** (such as production costs, traveling, accommodation, venue for performance etc.) **are paid by the participant**. The production team of OFF Tampere will help you find a venue for the performance, accommodation and all such things considering your visit.

Why participate in OFF Tampere?

OFF Tampere gives an exceptional opportunity for groups and performers to bring their own performance on stage as a part of Tampere Theatre Festival programme and get wider visibility. There is always magic in the air at festivals; during festival week it is possible to reach viewers beyond the regular audience and attract theatre professionals and theatre oriented people from all over Finland. Many international guests and visitors also participate in Tampere Theatre Festival, so there is a great opportunity to make new contacts and build networks. When brought to a different setting and surroundings, a performance can get a new, interesting and fresh angle.

How much does it cost to participate?

There is no participation fee for performers who live outside Finland. If you live in Finland, the fee is 143€, including VAT 24%. (Early Bird price 122€ if you register between 2nd–10th of May).

We will help with the marketing of the show the following way:

- Your performance will be promoted on the festival's tabloid paper, distributed with the local newspaper *Aamulehti*. The distribution volume is 120 000 pieces, in addition to Theatre Festival's own distribution of approximately 10 000 pieces. This ad includes one picture, short introduction (200 characters) and information about place and time of performances.
- Details of your performance will be available on Tampere Theatre Festival web page, including a longer info text, pictures and information about time and place of performance.
- There will also be a street stand with information about the entire OFF Tampere programme in the central Tampere and a poster in Tullikamari Culture Centres hallway wall.
- All groups get visibility on OFF Tampere's Facebook page

Remember that we will use the info that you give us about your performance in your registration form in our marketing. Fill the form carefully and make sure it includes every detail that you think is substantive regarding your performance.

If the participating group wishes to invest on marketing, there is an opportunity to take part in OFF Tampere's advertisement in the local weekly newspaper called *Tamperelainen*. This ad costs 84,00 € (including VAT 24 %). The paper is published as print and online versions. These ads will also appear on the paper's front page online at www.tamperelainen.fi in a PDF form. The advert includes the name of the performance and one picture.

For more information, don't hesitate to contact us via e-mail off@teatterikesa.fi or phone; +358 (0)3 222 8536. Our office is located in Tullikamari Culture Center, address: Tullikamarin aukio 2, 33100 Tampere, Finland.